


THE MASTER[®]
PIONEER AWARD


March, 2017

Dear Potential Sponsors, Master Pioneers and Supporters,

The Master Pioneer Award was founded 6 years ago. The vision was two-fold: to acknowledge, honor and pay tribute to individuals who laid the foundation for the now 3 billion dollar Natural Hair Industry and to help support LB Beauty Education Foundation grow their Global Online program which provides FREE beauty business education for struggling entrepreneurs and stylist looking to move to the next level in their careers. It was supporters like yourself that helped us make **The Master Pioneer Award** (what started as a simple fundraiser) grow to become what is now called “The Oscars” of the Natural Hair Care Industry and a prestigious title added to the already impressive resumes of our now 24 Master Pioneers.

On Saturday, September 30, 2017, **The 4th Biennial Master Pioneer Award** will be held. Our theme this year is “*Acknowledging Our Roots; Honoring Our Hairitage*”. This semi-formal event will be held at The Brooklyn Music School, Brooklyn, NY. This years’ honorees are Susan Peterkin-Bishop from Springfield, MD. and owner of Jaha Hair Studio. Tamico Kenee Smiley from Chicago, IL. and owner of Amazons Natural Hair Salon, Hawaii. Tawanna Patrick from Chicago, IL. and owner of Nu-B-Gin-N’s Natural hair & Wellness Center. Tyrone Farley from Harlem, NY., Fashion and Lifestyle Aficionado/Digital Marketing Consultant. This years’ Master Pioneer Award will be hosted by Master Pioneer Arlette Pender and Owner of Hairloks By Arlette, Scottsdale, AZ.

We would be *thrilled* if you would join us as a member of our **Celebration Committee** and sponsor this event by picking a category that will suit and promote you and your business (see response form on following pages). Please help make this a very special evening for our distinguished honorees, and just as importantly in support of the aspiring students pursuing careers in beauty and natural hair care, as well as individuals who are looking to grow, expand, and gain assistance for their already existing businesses.

Thank you for your thoughtful consideration. We look forward to thanking you personally on September 30th, 2017 at The 2017 Master Pioneer Award.

Acknowledging – Honoring – Supporting

Sincerely yours,

Anita Hill Moses,

Founder/Executive Director
The Master Pioneer Award



Acknowledging, Honoring, Supporting

**I/We will serve on the 4th Biennial Master Pioneer Award Celebration
Committee
at the following level:**

_____ **Platinum Sponsor @ \$10,000 (1 Available)** Includes: Company presentation during ceremony (15 min. maximum). Company logo on Step-and-repeat. Company logo on website and promotional materials, Acknowledgment in press materials. Recognition throughout event from the stage via podium and video. VIP Tickets for up to 12 attendees. Link to your website for one year. Promotional materials included in gift bags. Logo printed on one side of VIP gift bags. Award Presenter during the ceremony and Table to distribute material and promote your business.

_____ **Gold Sponsor @ \$5,000 (1 Available)** Includes: Company logo on Step-and-Repeat. Company logo on website and promotional materials. Acknowledgement in press materials. Recognition throughout event from the stage via video, VIP Tickets for up to 8 attendees. Link to your website for 6 months. Promotional materials included in gift bags. Award Presenter during the ceremony and Table to distribute material and promote your business.

_____ **Silver Sponsor @ \$2,000 (2 Available)** Includes: Company logo on website and promotional materials. Acknowledgement in press materials. Announced recognition from stage. VIP Tickets for up to 3 attendees. Promotional materials included in gift bags. Table to distribute material and promote your business.

_____ **Bronze Sponsor @ \$500.00** Includes: Acknowledgement in press materials. Promotional materials included in gift bags. VIP Tickets for up to 2 attendees.

_____ **In-Kind:** Gift Bag Items, 50-300 pieces. Items may include products, accessories, and/or branded giveaways. Please respond by August 1st 2017. Product must be received by September 4th 2017.

I am unable to attend, but wish to contribute \$_____.

**In order to meet our Printing Deadlines, please reply and remit payment by
Tuesday August 1, 2017.**

**Download, scan and return via email to
sponsorsinfo@masterpioneers.com**

Name Or Company As It Should Appear On Printed Material

Company Name _____

Address _____

City/State _____ Zip _____

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Contact Person _____

If you have any questions, please call us directly at (804) 245-3510

Download, scan and return via email to
sponsorsinfo@masterpioneers.com

Payment Options

Please Check One

_____ I am paying by Check
Make Checks Payable to TAS Consultants.
Mail To: The Master Pioneer Award, 3601 Stoney Ridge Trail, Midlothian VA 23112

_____ I am requesting an Invoice
Include Email Address On this line _____